

INTERNATIONAL COASTAL CLEANUP DAY: SATURDAY, SEPTEMBER 16TH, 2017

Coastal cleanup day is conducted on 16th September 2017. Every year thousands of tons of garbage winds up in the ocean, causing 80% of water pollution among which 60% of that being composed of plastic material. Plastics especially last a very long time in the ocean, and are in such abundance that there are 46,000 individual pieces of plastic litter for every square mile of ocean. Plastics are very hazardous to marine life, killing more than a million birds and over 100,000 seals, turtles, and whales, and an immense number of fish in our ocean.

Coastal Cleanup Day was introduced by the Ocean Conservancy, an organization that work to help protect the ocean from the challenges it faces every year. They serve as a voice for the ocean, speaking of the issues that aren't often represented through social networking, publicized updates. Trash in water impacts the world on many levels, including harming wildlife, humans, and impacting the livelihood of those who work on the ocean. It causes economic damage by affecting tourism and recreation.

Empowering people to take an active role in the preservation and cleaning up of the ocean are important parts of helping conservation of the ocean. By spreading tips and techniques to help reduce trash they help people everywhere aid the cleanup of our oceans. Clean up the mess on the beach and help to reduce the amount of garbage that gets into the ocean by hauling it away

On this day I request you all to take necessary efforts to involve in the cleaning activities and maintain ocean ecosystem clean and tide.

Director of Environment