

APPEAL OF THE DIRECTOR OF ENVIRONMENT ON WORLD ENVIRONMENT DAY 2017

Theme “CONNECT WITH NATURE”



World Environment Day 2017 is celebrated by the people across the World every year on 5th June. It has been started celebrating as an annual event since 1973 in order to raise the global awareness on the importance of green and healthy environment. It observes to solve the environmental issues by implementing some positive environmental actions as well as to sensitize public worldwide that everyone is responsible for saving environment and it does not only belong to somebody, government or organizations working for it. World Environment Day was observed first to celebrate every year by conducting effective campaigns by the United Nations General Assembly and United Nations Environment Programme (UNEP) in the conference on Human Environment which was conducted on 5th to 16th of June at United Nations in 1972. It was first time celebrated in 1973 with the particular theme “Only one Earth” across the Globe. Since 1974, the celebration campaign of the World Environment Day is hosted in different cities of the world. It is the biggest annual celebration started by the United Nations General Assembly to engage millions of people from different countries of the world as well as draw attention of political and health organizations to implement effective actions to save the environmental resources.

This year's theme invites you to think about how we are part of nature and how intimately we depend on it. It challenges us ways and means to experience and cherish this vital relationship. This year the host Country is Australia emphasizing on “Connecting People to Nature” - in a city and on land from the poles to equator”.

The activities being conducted all over the World on the World Environment Day for the Year 2017 are:

- Variety of activities are planned to celebrate this great event in different countries to encourage more people towards the celebration.
- Various news channels are taking part very actively in the celebration to cover the news and distribute messages about the celebration among common public through their news publications to bring effective and positive changes towards the environment to solve all the environmental issues.
- Some of the National and International level activities include street rallies, tree plantation, garbage recycling, surrounding areas clean-up, parades etc., in order to draw people's attention towards wide range of environmental issues as well as bring difference.
- People of all age groups are being actively involved during the celebration to save their planet in original form as gifted by the nature.
- Youth hugely take part in the celebration through many activities such as clean up campaigns, art exhibitions, motivating people for tree-planting, dance activities, recycling garbage, film festivals, community events, essays writing, poster competitions, social media campaigns and lot more.
- Many awareness campaigns are also run at schools, colleges and other educational institutions to motivate students towards their environmental safety.
- Celebrations at National and International level by organizing various activities in the public places to aware common public about the real causes of environment status, degradation as well as let them know what steps should be taken to solve such environmental issues.

On this World Environment Day, I urge all to take responsibility for environmentally sustainable and socially equitable practices through constant "Connect with Nature", the theme for the World Environment Day 2017, which implores us to get into outdoors and with nature, to appreciate its beauty and its importance, and to take forward the call to protect the Earth that we share.

Director
Department of Environment