

Appeal of the Director, Department of Environment for World Environment Day -2018

India is the global host of 2018 World Environment Day which is taking place on June 5, 2018. “Beat Plastic Pollution”, the theme for World Environment 2018, urges governments, industry, communities and individuals to come together and explore the sustainable alternatives and to urgently reduce the production and excessive use of single-use plastic polluting our oceans, damaging marine life and threatening human health. “If each and every one of us does at least one green good deed daily towards our Green Social Responsibility, there will be billions of green good deeds daily on the planet.”

The Government of India has committed to organize and promote the World Environment Day celebrations through a series of engaging activities and events, generating strong public interest and participation. The Plastic clean-up drives in public areas, national reserves and forests, beach clean-up activities in India will lead the initiative by setting an example. The country has demonstrated tremendous global leadership on climate change and the need to shift to a low carbon economy besides now help galvanize greater action on plastics pollution.

The World Environment day activities are planned to celebrate this great event in different states to encourage more people towards the celebration. Various news channels take part very actively in the celebrations to cover the news and distribute messages to common public through their news publications, to bring effective and positive changes towards the environment and solve all the environmental issues. Some of the activities include street rallies, tree plantations, garbage recycling, surrounding areas clean-up, parades and so many activities in order to draw people attention towards wide range of environmental issues as well as bring difference.

People of all age groups actively involve during the celebrations to save our planet in original form as gifted by the nature. Especially modern day youths hugely take part in the celebration through many activities such as clean up campaigns, art exhibitions, motivating people for tree-planting, dance activities, recycling garbage, film festivals, community events, essays writing, poster competitions, social media campaigns and lot more. Many awareness campaigns are also run at schools, colleges and other educational institutions to motivate students towards their environmental safety.

On this day, I urge one and all to take responsibilities for joining hands with common people, Government Department, NGOs and people to celebrate at national and International level by organizing various activities in the public places to aware common public about the real causes of environmental degradation as well as let them know what steps should be taken to solve such environmental issues. With “Beat Plastic Pollution” as the theme for this year the world is coming together to combat single-use plastic pollution. Most of all, World Environment Day is a day of everyone around the world to take ownership of their Environment and to actively engage in the protection of our earth.

**Director
Department of Environment**